

Greg B Davis

Managing Director and Head of Behavioural-Quant Finance, Barclays

Greg B Davies, PhD - Head of Behavioural-Quant Investment Philosophy, Barclays Greg B Davies is a Managing Director and Head of Behavioural-Quant Finance at Barclays. Dr. Davies joined the firm in 2006 to build the financial world's first commercial behavioural finance team. Today he leads a global team of specialists, dedicated to helping people, both clients and colleagues, make better financial decisions.

He is an Associate Fellow at Oxford University's Saïd Business School and lecturer at Imperial College London. His first book, Behavioural Investment Management, was published in 2012. He presents regularly at academic and industry conferences, and is a frequent media commentator on Behavioural Finance.

He holds an undergraduate degree in Economics and Philosophy from the University of Cape Town, an MPhil in Economics, and a PhD in Behavioural Decision Theory, both from Cambridge University.

Greg's co-created 'reality opera' Open Outcry, which turns the behaviour of a functioning trading floor into a musical performance, received its première in London in November 2012. In earlier days he sang with the World Youth Choir and BBC Symphony Chorus, and is now a member of one of London's top chamber choirs. He also trained as a foot guide for dangerous game areas in South Africa – which has not yet been terribly useful in finance.